

CALL TO ARTISTS

OUTDOOR MURAL - DANA POINT COMMUNITY CENTER

Budget: \$60,000

All inclusive, not limited to artist's fees, materials, design, lift, studio costs, surface preparation, painting process, installation and community engagement.

Deadline to Submit Design for Consideration: March 31, 2025 at 5:00 PM

Additional details on Page 2

The City of Dana Point aims to continue the revitalization of the Community Center building at 34052 Del Obispo by creating a vibrant outdoor art experience for all Dana Point Community Center visitors.

The Dana Point Community Center is designed to be a welcoming space for residents and visitors, promoting community engagement, fostering connections among residents, and enhancing the overall quality of life in Dana Point through a variety of community activities and programs.

The facility features multi-purpose spaces for meetings, events, and classes as well as a community kitchen, large gym with stage, and staff offices. The Community Center is also home to professionally maintained baseball fields, tennis courts, pickleball courts, a basketball court, and the Dana Point Youth Baseball Snack Bar.

The outside perimeter of the building features a large wall along an access ramp that is currently painted white. The space for the mural is the entirety of the wall (pictured on page 2) and is approximately **25 by 70 feet**. It is the intent of the City to use this space to create a mural that embodies the culture and feel of Dana Point.

PROJECT GOALS & OBJECTIVES

The project aims to offer a vibrant, outdoor art experience for all users of the Dana Point Community Center. The goal of this mural is to enhance the beauty of the City facility and add character to the space, creating an inviting atmosphere for residents and visitors alike.

The project should convey inspiring imagery for residents and visitors and reflect the community values, in addition to the natural and cultural history of the area.

EMAIL SUBMISSION TO JROSALER@DANAPOINT.ORG

SUBJECT: COMMUNITY CENTER MURAL

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ARTIST ELIGIBILITY

Artist or artist teams who live in Dana Point or the surrounding area (City will not pay travel or lodging costs). Artist or artists teams should conduct research to understand the area's history and current culture, along with any other elements that would be helpful to the creative process.

EVALUATION CRITERIA

The selection of an artist or artist team will be based upon:

- Artistic merits of the design.
- Appropriateness of the design for location: including the scale, content, and color in relation to the site
- Artists or artist teams who have prior experience in mural/large-scale artworks and prior experience in the creation of public art
- Concept promoting themes stated in project summary
- Artist's qualifications

SUBMISSION GUIDELINES

- A preliminary concept drawing and brief narrative conveying the artistic intent, colors style of work, etc.
- Concept designs must be proportional to wall dimensions to be considered.
- Contact information (resume and artist statement are helpful and encouraged).
- Examples of other relevant works and/or reviews (max 5 images). Send each image as a .jpg attachment and label with the artist's last name, image number and image title. (For example: Smith_01.jpg)

ANTICIPATED SCHEDULE

- Submittal Deadline: March 31, 2025
- Submittal Evaluation: April 2025
- Recommendation and Artist Contract to City Council: April 2025
- Project Start: Early May 2025
- Project Completion: By June 30, 2025

SELECTION PANEL

- City Manager's Office
- Community Services Team
- Dana Point Arts & Culture Ambassadors
- Mural selection will be recommended to City Council for final approval



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