CITY OF DAMA POINT





WEDNESDAY JULY 12, 2017 2:00 P.M.

MINUTES

Location: City Council Chamber, 33282 Golden Lantern, Suite 210, Dana Point, California 92629

CALL TO ORDER

The Special Meeting of the City Council of the City of Dana Point, California, was called to order by Mayor Lewis at 2:03 p.m. in the City Council Chambers, 33282 Golden Lantern, Dana Point.

ROLL CALL OF CITY COUNCIL MEMBERS:

Debra Lewis, Mayor
Paul N Wyatt, Mayor Pro Tem
Joseph L. Muller, Council Member
John Tomlinson, Council Member (Absent)
Richard A. Viczorek, Council Member (Absent)

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Council Member Muller.

PUBLIC COMMENTS

Betty Hill, speaking for Buck Hill, Capistrano Beach, stated that she appreciated the time the Council was spending on this issue. She felt that the more the detailed the questions, the better the survey would be. She indicated the data from the survey will also be useful to the Financial Review Committee.

NEW BUSINESS

1. COMMUNITY SURVEY WORKSHOP

Acting City Manager Killebrew provided an introduction of the item.

Mayor Pro Tem Wyatt stated that his reason for this meeting was to help with budget decisions; spending priorities for the City.

Deputy City Manager Denny provided a PowerPoint presentation regarding 2017 current issues as compared to the Community Survey in 2010.

Mayor Lewis asked that Doheny Village be included on the current issue list for future development.

John Fairbank, FM3, introduced himself and provided background on his company. He reviewed the list of current issues.

Mayor Lewis spoke regarding 1) specifics of where residents want money spent; 2) how residents feel about the events the City puts on; 3) parking (paid parking, lack of parking); and 4) where the residents stand on how the Council spends public safety dollars and how we are using our police.

Council Member Muller spoke regarding 1) what kind of parking residents want; 2) short term rentals and sober living homes; 3) public safety – are the residents happy; 4) how the residents feel about economic development in Town Center and Doheny Village; and 5) creating extra questions for the online surveys.

Mayor Pro Tem Wyatt spoke regarding 1) parking infrastructures and paid parking 2) short term rentals and sober living homes; 3) issues/question that raise the quality of life; 4) mobility issues – year around trolley and subsidizing Uber rides; 5) economic development – do residents want to shop locally; and 6) suggested that the Council conduct a resident survey more often.

Discussion ensued amongst the Council Members and John Fairbank regarding the list of current issues and what the Council would like the survey to focus on.

Mr. Fairbank explained how the survey would be conducted by using voter registration information and pay commercial vendors to match files so the contacts are increased. He added that an email "blast" would be sent out to registered voters including an introductory letter to help increase the response. A combination of email and phone surveys will be used.

Mr. Fairbank thanked the Council for their input and stated he will put together a list of questions form the Council's suggestions. He stated the target date to begin the survey is August 1st with survey results presented to the Council by September 19, 2017.

DISCUSSED THE "CURRENT ISSUE" QUESTIONS FOR THE UPCOMING COMMUNITY SURVEY AND PROVIDED INPUT TO THE CITY'S PUBLIC OPINION RESEARCH CONTRACTOR.

ADJOURNMENT

There being no further business before the City Council at this session, Mayor Lewis adjourned the meeting at 3:40 p.m. and announced that the next Regular Meeting of the City Council will be July 18, 2017, at 5:00 p.m. in the City Council Chamber located at 33282 Golden Lantern, Suite 210, Dana Point, California.

<u>Mathy M. Ward</u> KATHY M. WARD CITY CLERK

APPROVED AT THE MEETING OF AUGUST 15, 2017