CITY OF DANA POINT PLANNING COMMISSION AGENDA REPORT

DATE:

SEPTEMBER 28, 2015

TO:

DANA POINT PLANNING COMMISSION

FROM:

COMMUNITY DEVELOPMENT DEPARTMENT

URSULA LUNA-REYNOSA, DIRECTOR

EVAN LANGAN, AICP, ASSOCIATE PLANNER

SUBJECT:

SIGN PROGRAM PERMIT SPP15-0004 TO ALLOW A SIGN

PROGRAM FOR STARBUCKS COFFEE LOCATED AT 34122

PACIFIC COAST HIGHWAY AND 34162 GRANADA DRIVE

RECOMMENDATION:

That the Planning Commission adopt the attached draft

Resolution approving Sign Program Permit SPP15-0004 for

34122 Pacific Coast Highway and 34162 Granada Drive.

PROJECT APPLICANT:

Starbucks Coffee Company

PROPERTY OWNERS:

Edward K. Frank and Emily Hom

OWNER'S AGENT:

Keith Glassman (Glassman Planning Associates, Inc.)

REQUEST:

Approval of a Sign Program for a single-tenant commercial

building and adjacent parking lot.

LOCATIONS:

34122 Pacific Coast Highway

Assessor Parcel Number (APN): 682-283-20

34162 Granada Drive

Assessor Parcel Number (APN): 682-283-21

NOTICE:

The project does not require notification of the public.

ENVIRONMENTAL:

Pursuant to the California Environmental Quality Act (CEQA), the project is categorically exempt per Section 15301 of the CEQA Guidelines (Class 1 – Existing Facilities) in that the project consists of a minor alteration of an existing structure.

ISSUES:

- Is the proposal consistent with the Dana Point General Plan and Zoning Code?
- Is the project compatible and an enhancement to the site and surrounding neighborhood?

BACKGROUND: The project site encompasses two lots separated by an alley. Broken down, each lot is sized as follows:

▶ 34122 Pacific Coast Highway: 11,000 square feet (.25 acres)
▶ 34162 Granada: 6,600 square feet (.15 acres)

34122 Pacific Coast Highway (PCH) contains a single-tenant, single-story commercial building housing Starbucks Coffee, while 34162 Granada serves as a parking lot for the business. The PCH property is located within the City's Town Center/Lantern District (zoned "Town Center Mixed-Use); the Granada lot is zoned as Residential Multiple Family 14 (RMF-14) and not located in the Town Center/Lantern District.

The site currently contains a drive-through design with primary vehicular entry taken from PCH with egress through the adjacent alley to Granada Drive. During peak business hours, vehicles often queue offsite on PCH creating congestion and potential conflicts with through-traffic. The Public Works/Engineering Department, in conjunction with the Community Development Department and Starbucks Management, have worked together to reconfigure vehicular ingress and egress to help alleviate the queuing of vehicles along PCH and so in conjunction with the signage upgrades described herein, the applicant will be making broader site improvements including relocation of the property's primary vehicular entryway from PCH to Granada (the former PCH entryway will become solely an exit from the property), a reorientation of the internal flow of vehicles as well as new parking stalls and landscaping. Finally, the parking lot at 34162 Granada will be resurfaced, existing stalls restriped and new landscaping added throughout.

<u>DISCUSSION</u>: The subject application proposes a Sign Program for the property, memorializing existing signage and creating standards for the type, number and location of new signage. Pursuant to Section 9.37.070 of the Dana Point Zoning Code, the purpose and intent of a Sign Program is to integrate proposed signage with building and landscape design, creating a unified architectural statement. Sign Programs shall be required when any of the following occur:

- Any new or upgrading center with two or more tenants;
- Any new or upgrading single enterprise which proposes three or more signs;
- For any new multiple-unit residential project proposing two or more signs;

- For any sign proposal deemed necessary by the Director of Community Development and in the interest of the public health, safety and general welfare.
- Proposed total signage area exceeding 100 square feet.

The proposed scope of work would add 11 new signs to those already existing on the two subject properties and so requires approval of a Sign Program Permit (SPP).

Description of Existing Signage

The Starbucks business presently contains 13 signs: two attached to the building, one monument sign fronting Pacific Coast Highway and 10 "Starbucks Parking" identification signs along a property-line wall at the rear of the Granada parking lot. Area calculations for these signs are detailed below. All existing signs are proposed to remain and will not be modified under the proposed scope of work.

•	Roof-mounted sign (south elevation, Starbucks building):	7.07 square feet
•	Roof-mounted sign (east elevation, Starbucks building):	36.20 square feet
•	Monument sign (PCH elevation, Starbucks building):	7.07 square feet
	10 Wall-mounted Granada parking lot signs (H1 - H10):	30 square feet

Description of Proposed (Additional) Signage

The subject application proposes the addition of three new sign types and 11 new signs at multiple locations at both 34122 PCH and 34162 Granada, primarily for the purpose of accommodating drive-through traffic at the site. Broken down and as listed in the attached, draft Sign Program, these new sign types are as follows:

•	Directional signage (six signs):	A1, A2, A3, A4, A5 and G
•	Height restriction bar (one sign/structure):	В
•	Drive-through aisle menu boards (four signs):	C, D, E and F

Directional signage "A1 - A5" will be two-sided, mounted on posts at 3 feet and 10 inches tall. The signs will be constructed of steel and aluminum, painted black, internally illuminated and located at vehicular entry and exit points to both the PCH and Granada properties. Wording on these signs will inform patrons of entry and exit points to the property as well as provide direction from streets to the drive-through isle.

Directional sign "G" will be located at the PCH frontage, pole mounted at 9 feet in height with a minimum 7 foot clearance above the adjacent sidewalk. Wording on this aluminum paneled, non-illuminated sign will provide direction to PCH traffic that entry to the drive-through isle as well as additional parking are available from Granada (and not from PCH as present).

A single "height restriction bar" ("B") at 10 feet and 3 inches tall will be located at the drivethrough aisle entrance, stipulating the maximum safe height for vehicles attempting to enter. As with the aforementioned directional signs, the structure will be constructed of steel and aluminum and painted black. An aluminum sign (painted green) will hang from the bar and stipulating/illustrating the maximum clearance height for a vehicle passing underneath.

Three electronic menu boards ("C, D, E and F") will be added to the property:

- A "preview board" displaying ordering options to queued vehicles. The preview board would be 5 feet and 5 inches tall, constructed of steel and aluminum and painted to match other proposed signs. Space at the center of the structure would allow for changeable menu copy.
- A digital ordering screen with housing unit would be 9 feet and 10 inches tall (providing a second warning to incoming vehicles as to clearance limitations) and contain a microphone and camera to allow for patron ordering. As with others, the structure would be comprised of steel and aluminum and painted black.
- A primary menu board would be 5 feet and 5 inches tall, constructed of steel and aluminum and comprise three panels with space for changeable copy. As with the aforementioned digital ordering screen, the primary menu board would contain both a microphone and camera to allow interaction by Starbucks staff with patrons. In compliance with Section 9.37.150 of the Dana Point Zoning Code, sound from the menu board shall not exceed 45 decibels (dB) at any point within 20 feet of the sign.

Follows below is a breakdown of the sizes of the both existing and proposed signs (as listed in the attached, draft Sign Program):

	SIGN TYPE/DESCRIPTION	SIGN PROGRAM ID	SIGNAGE SIZE
	Wall-mounted Granada parking lot signage	H1 - H10	30.00 square feet
F. '-1' C'	Roof-mounted sign (east elevation, Starbucks building)	None	36.20 square feet
Existing Signage	Monument sign (PCH elevation, Starbucks building)	None	7.07 square feet
	Roof-mounted sign (south elevation, Starbucks building)	None	7.07 square feet

The state of the state of	SIGN TYPE/DESCRIPTION	SIGN PROGRAM ID	SIGNAGE SIZE
		A1	3.23 square feet
	Directional signage	A2	3.23 square feet
2)		A3	3.23 square feet
		A4	3.23 square feet
		A5	3.23 square feet
roposed Signage		G	6.00 square feet
	Height Restriction Bar	В	1.66 square feet
	Drive-through Aisle Menu Boards	С	6.72 square feet
		D and E	43.75 square feet
		F	20.16 square feet

While the total square footage of all signs (existing and proposed) exceeds the maximum 100 square feet permitted without approval of a Sign Program, proposed signs will serve to clearly identify the entry and egress to and from the subject properties and in doing so, allow safer and more orderly movement of vehicles and pedestrians through its interior. The number and types of signs are appropriate in that they provide guidance without cluttering the property or confusing patrons; and all signs complement existing onsite development with their coloring, lighting and materials.

CONCLUSION:

Staff finds that the proposed sign program would provide a visually coordinated and balanced enhancement to both properties without being overly complicated or confusing. Moreover, the signs will facilitate the movement of patrons through the revised interior and so resulting in more efficient and safer use of the properties. Staff accordingly supports the proposed Sign Program and recommends approval of SPP15-0004, subject to conditions contained in the attached, draft resolution.

Evan Langan, AICP Associate Planner Ursula Luna-Reynosa, Director Community Development Department

ACTION DOCUMENTS:

1. Draft PC Resolution 15-10-12-xx

Supporting Documents

- 2. Draft Sign Program for Starbucks Coffee
- 3. Project Vicinity Map
- 4. Site Photos

RESOLUTION NO. 15-10-12-xx

A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF DANA POINT, CALIFORNIA APPROVING SIGN PROGRAM PERMIT SPP15-0004 FOR A SIGN PROGRAM FOR STARBUCKS COFFEE LOCATED AT 34122 PACIFIC COAST HIGHWAY AND 34162 GRANADA DRIVE

The Planning Commission of the City of Dana Point does hereby resolve as follows:

WHEREAS, Edward K. Frank and Emily Hom (the "Owners") are the owners of real property commonly referred to as 34122 Pacific Coast Highway (APN 682-283-20) and 34162 Granada Drive (APN 682-283-21) (the "Properties"); and

WHEREAS, Starbucks Coffee Company (the "Applicant") is the project applicant; and

WHEREAS, the Applicant has filed a verified application for a Sign Program Permit to allow the creation of a Sign Program; and

WHEREAS, said verified application constitutes a request as provided by Title 9 of the Dana Point Municipal Code; and

WHEREAS, pursuant to the California Environmental Quality Act ("CEQA"), the project is Categorically Exempt Section 15301 (Class 1 – Existing Facilities) in that the project proposes minor alterations to existing development, and;

WHEREAS, the Planning Commission did, on the 12th day of October, 2015 hold a duly noticed public hearing as prescribed by law to consider said requests; and

WHEREAS, at said public hearing, upon considering all testimony and arguments, if any, of all persons desiring to be heard, said Commission considered all factors relating to Sign Program Permit SPP15-0004.

NOW, THEREFORE, BE IT HEREBY RESOLVED by the Planning Commission of the City of Dana Point as follows;

- The above recitations are true and correct.
- B. Based on the evidence presented at the public hearing, the Planning Commission adopts the following findings and approves SPP15-0004 subject to conditions:

Findings:

Sign Program Permit SPP15-0004

- 1. That the design, placement, size, and content of the proposed signage is compatible with the project architecture in that the signs will be finished in materials and colors and appropriately sized to complement existing development and the broader project sites. New signage will serve to facilitate efficient and safe entry and egress from the properties without cluttering the property or confusing patrons.
- 2. That the Sign Program substantially complies with the Permitted Sign Types detailed in the City of Dana Point Zoning Code. Adjustments to these standards are permitted with approval of this Sign Program and are justified based on the unique and complex access patterns of the subject properties.

Conditions:

A. General:

- 1. Approval of this application permits creation of a Sign Program for Starbucks Coffee located on two lots at 34122 PCH and 34162 Granada Drive. Subsequent submittals for this project shall be in substantial compliance with the plans presented to the Planning Commission, and in compliance with the applicable provisions of the Dana Point Specific Plan and Zoning Code.
- 2. The application is approved as a plan for the location and design of the uses, structures, features, and materials, shown on the approved plans. Any relocation, alteration, or addition to any use, structure, feature, or material, not specifically approved by this application, will nullify this approving action. If any changes are proposed regarding the location or alteration to the appearance or use of any structure, an amendment to this permit shall be submitted for approval by the Director of Community Development. If the Director of Community Development determines that the proposed change complies with the provisions and the spirit and intent of this approval action, and that the action would have been the same for the amendment as for the approved plot plan, the Director may approve the amendment without requiring a new public hearing.

- Approval of this application shall be valid for a period of 24 months from the date of determination. If the scope-of-work approved by this action is not established, or a building permit for the project is not issued within such period of time, the approval shall expire and shall thereafter be null and void.
- 4. Failure to abide by and faithfully comply with any and all conditions attached to the granting of this permit shall constitute grounds for revocation of said permit.
- 5. The applicant or any successor-in-interest shall defend, indemnify, and hold harmless the City of Dana Point ("CITY"), its agents, officers, or employees from any claim, action, or proceeding against the CITY, its agents, officers, or employees to attack, set aside, void, or annul an approval or any other action of the CITY, its advisory agencies, appeal boards, or legislative body concerning the project. Applicant's duty to defend, indemnify and hold harmless the city shall include paying the CITY's attorney fees, costs and expenses incurred concerning the claim, action or proceeding.
- 6. The applicant or any successor-in-interest shall further protect, defend, indemnify and hold harmless the City, its officers, employees, and agents from any and all claims, actions or proceedings against the City, its officers, employees, or agents arising out of or resulting from negligence of the applicant or the applicant's agents, employees or contractors. Applicant's duty to defend, indemnify and hold harmless the City shall include paying the CITY's attorney fees, costs and expenses incurred concerning the claim, action, or proceeding.
- 7. The applicant shall also reimburse the City for City Attorney fees and costs associated with the review of the proposed project and any other related documentation.
- 8. The applicant and applicant's successors in interest shall be fully responsible for knowing and complying with all conditions of approval, including making known the conditions to City staff for future governmental permits or actions on the project site.
- The applicant and applicant's successors in interest shall be responsible for payment of all applicable fees along with reimbursement for all City expense in ensuring compliance with these conditions.

- 10. The applicant shall obtain all applicable permits for the proposed improvements.
- 11. In accordance with Section 9.37.150 (e) of the Dana Point Zoning Code, sound from the menu boards shall not exceed 45 dB at any point within 20 feet of the sign.
- 12. Any future window signage shall be consistent with Section 9.37.150 (e)(6) of the Dana Point Zoning Code.
- 13. Any signage proposed within public rights-of-way shall require approval of an Encroachment Permit by the Public Works/Engineering Department.

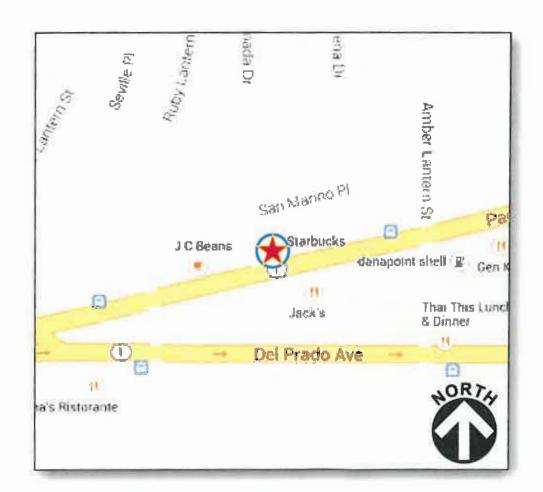
C. Prior to Issuance of a Sign Permit

- 14. The Applicant shall apply for a Building Permit from the Building/Safety Division. Until an application for a Building Permit has been made, no Sign Permits may be approved for the property.
- 15. Submitted building construction and/or signage documents shall contain a blue-line print of the City's conditions of approval and it shall be attached to each set of plans submitted for City approval or shall be printed on the title sheet verbatim. The conditions of approval, as specified in this Sign Program Permit, shall appear as the second sheet.
- 16. Improvements shall comply with the most recently adopted local and State building code regulations, which may include the 2013 CBC, CMC, CPC and CEC with State amendments for disabled accessibility and energy conservation, and all other 2013 code regulations that may apply.

Commission	SED, APPROVED, AND of the City of Dana Point, ing vote, to wit:	ADOPTED at a regula , California, held on this	r meeting of the Planning 12 th day of October, 2015,
	AYES:		
	NOES:		
	ABSENT:		
	ABSTAIN:		
			11010
		A	pril O'Connor, Chairperson Planning Commission
ATTEST:			
	Reynosa, Director		
Community [Development Department	•	
			•



#14006 PCH & Granada - Dana Point, CA 92629



RECEIVED

OCT 0 5 2015

CITY OF DANA POINT COMMUNITY DEVELOPMENT DEPARTMENT



Project: Starbucks Coffee #14006 PCH & Granada

Address:

34122 S Pacific Coast Hwy Dana Point, CA 92629

Account Manager: Jim Sterk Designer: J. Villejo 1.50 Scale: **AS NOTED** Design No.: 15-01-8739-08 01.06.15 Date: Reg. No.: Revisions:

R2 (pl) 9/9/15 update new site plan (1.00) R3 (jv) 9/21/15 per planning corrections (1.50) R4 (iv) 09/22/15 corrections; added directional sign (1.50) R5 (AD) 09/22/15 add Sign G (0.50) R5 (AJ) 09/22/15 add Sign G (0.50) R6 (pl) 09/23/15 relocate Sign A3 & rev. Sign G layout (1.00) R7 (pl) 09/29/15 relocate Sign A3 per city (.50) R8 (pl) 10/5/15 rev. per city planner (1.50)

· APPROVALS ·

FOR JOB CHECK

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FOR CONSTRUCTION DATE

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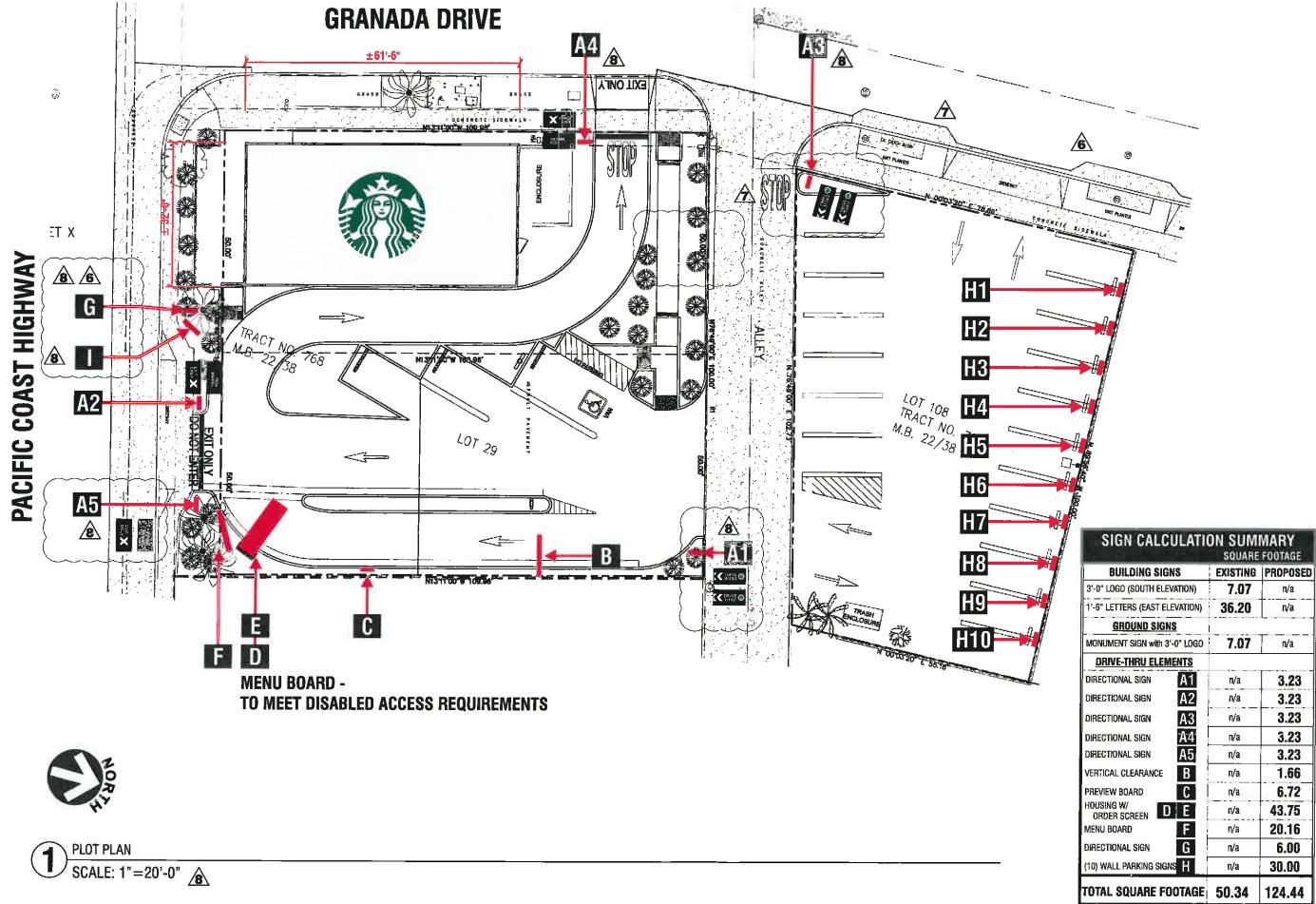
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Project: Starbucks Coffee

#14006 PCH & Granada

Address:

34122 S Pacific Coast Hwy Dana Point, CA 92629

Account Mans Jim Sterk	ager:
Designer: J. Villejo	1.5
Scale:	AS NOTE
Design No.:	15-01-8739-0
Date:	01.06.1
Reg. No.:	

Revisions: R2 (pl) 9/9/15 update new site plan /1.0

R3 (iv) 9/21/15 per planning corrections (1.50) (1.50) R4 (iv) 09/22/15 corrections; added directional sign (1.50) R5 (AD) 09/22/15 add Sign G (0.50) R6 (pl) 09/23/15 relocate Sign A3 & rev. Sign G layout (1.00) R7 (pl) 09/29/15 relocate Sign A3 per city (50)

PAY (p) 09/29/15 relocate Sign A3
per city
(.50)
R8 (pl) 10/5/15 rev. per city planner
(1.50)
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NOTE: DIMS PROVIDED BY E.S.



SOUTH ELEVATION - EXISTING CONDITION

EAST ELEVATION - EXISTING CONDITION SCALE: NTS

NOTE: DIMS PROVIDED BY E.S.



MONUMENT SIGN W/ DOUBLE FACE SAND-BLASTED WOOD LOGO - EXISTING CONDITION SCALE: NTS

Superior electrical advertising 1700 West Anaheim Street Long Beach, California 90813-1195 Phone: 562 495 3808 Facsimile: 562 435 1867 www.superiorsigns.com

Project:

Starbucks Coffee #14006 PCH & Granada

Address:

34122 S Pacific Coast Hwy Dana Point, CA 92629

Account Manager: Jim Sterk

Designer:

J. Villejo

Scale: **AS NOTED**

1.50

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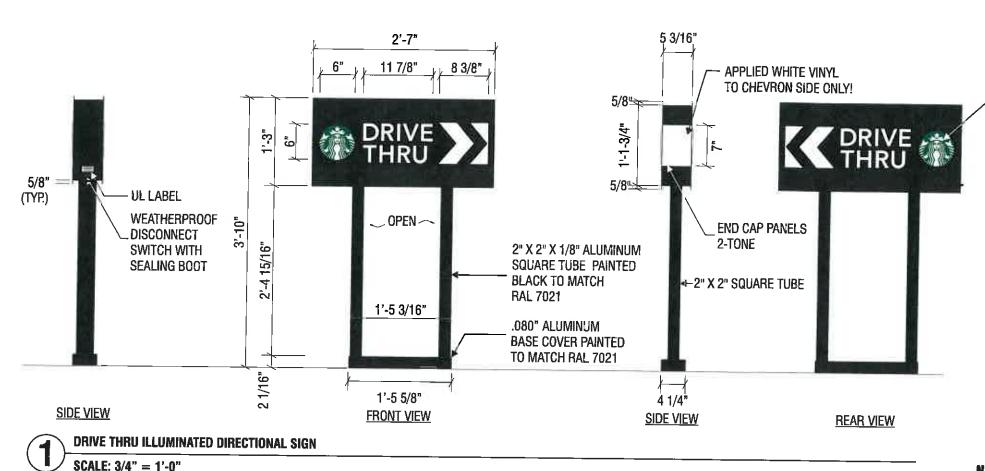
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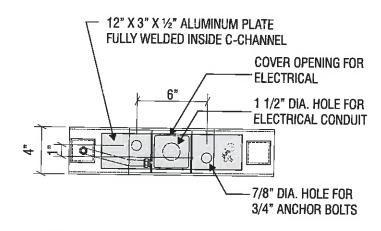
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PUSH THRU 6" HALO LIT LOGO APPLIED FIRST SURFACE 3M# 3630-76 HOLLY GREEN VINYL ON 1/2" CLEAR ACRYLIC W/ FIRST SURFACE AND SECOND SURFACE WHITE DIFFUSER



SECTION VIEW AT ANCHOR DETAIL SCALE: 1 1/2" = 1'-0"

Note to All Contractors

REMOVABLE FACE (ONE SIDE ONLY) FOR WHITE LEDS SERVICE ACCESS POWER SUPPLY-

120 Sign Voltage

This sign is intended to be installed in accordance with the requirements of Article 600 of the National Electrical Code and/or other applicable local codes. This includes proper grounding and bonding of the sign.

All wall penetrations to be sealed with UL Listed silicone sealant.

2" X 1/4" THICK ALUM.

W/NUTS AND WASHERS

W/ 2" SQUARE TUBE SUPPORT

ELECTRICAL WIRING FOR LED

ATTACHED W/ 3/8" CARRIAGE BOLTS

PLATE WELDED

PRIMARY POWER

JUNCTION BOXES

ALL WHITE TO BE FIRST SURFACE AND SECOND SURFACE WHITE DIFFUSER 3M # 3635-30 COPY/CHEVRON: BACKED-UP TRANSLUCENT WHITE POLYCARBONATE RETURNS: 5 3/16" DEEP ALUMINUM PAINTED TO MATCH RAL 7021M (ONLY RETURN WITH CHEVRONS TO HAVE WHITE VINYL) ILLUMINATION: WHITE LEDS WITH POWER SUPPLIES

INTERIOR ALUMINUM SURFACE TO BE PAINTED WHITE

.080" ROUTED OUT ALUMINUM PAINTED TO MATCH RAL 7021M

NOTES:

SPEC!FICATIONS:

CABINET:

FACES:

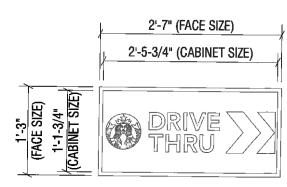
LOGO:

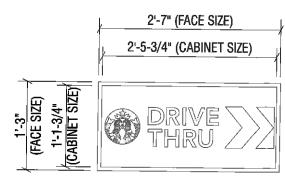
FIELD VERIFY ALL MEASUREMENTS AND CONDITIONS PRIOR TO ANY FABRICATION

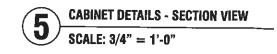
.080" ALUMINUM HOUSING PAINTED BLACK TO MATCH RAL 7021M WITH WHITE END CAPS

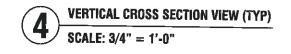
1/2" PUSH-THRU CLEAR ACRYLIC WITH 1ST SURFACE 3M #3630-76 HOLLY GREEN VINYL OVERLAY

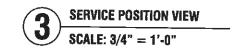
N. A.	SI	GN FACE SCHE	DULE
SIGN	QTY.	FRONT	BACK
A1	1	THRU >	THRU THRU
A2	1	THANK YOU	EXIT X
A3	1	THRU >	C DRIVE
A4	1	THANK YOU	EXIT X
A5	1	THANK YOU	EXIT X











4 1/4"

CAPPED ENDS



Project: Starbucks Coffee #14006 PCH & Granada

www.superiorsigns.com

34122 S Pacific Coast Hwy Dana Point, CA 92629

Account Manager: Jim Sterk Designer: J. Villejo 1.50 Scale: **AS NOTED**

Design No.: 15-01-8739-08 Date: 01.06.15

Reg. No.:

Revisions:

R2 (pl) 9/9/15 update new site plan R3 (jv) 9/21/15 per planning

corrections (1.50 R4 (iv) 09/22/15 corrections: added directional sign (1.50) R5 (AD) 09/22/15 add Sign G (0.50) R6 (pl) 09/23/15 relocate Sign A3 & rev. Sign G layout (1,00) R7 (pl) 09/29/15 relocate Sign A3 per city R8 (pl) 10/5/15 rev. per city planner (1.50)

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FOR CONSTRUCTION DATE

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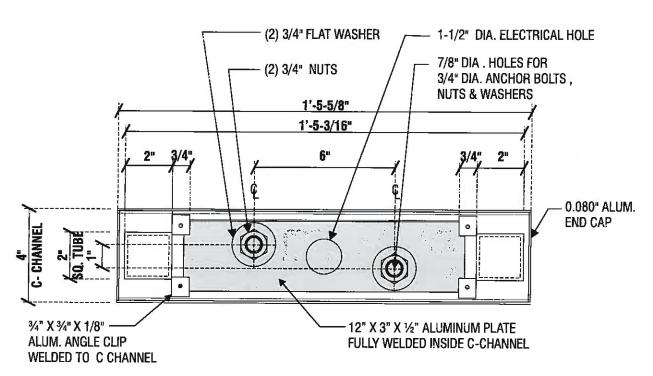
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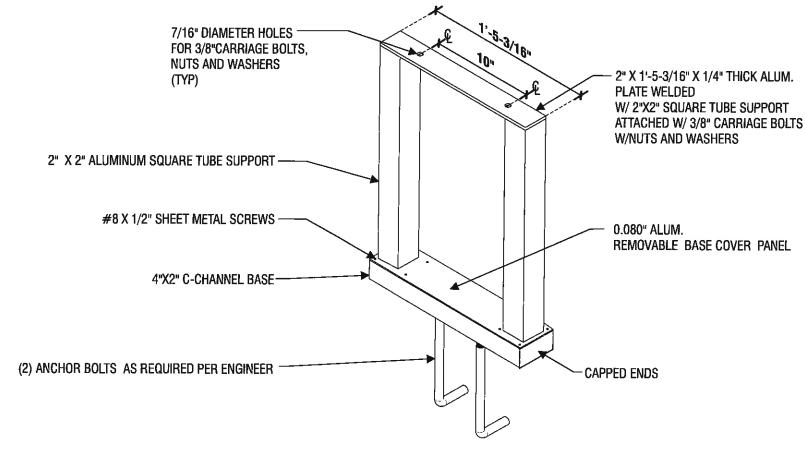
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PLAN VIEW AT C-CHANNEL FRAME MOUNTING DETAIL

SCALE: 3" = 1'-0"







Long Beach, California 90813-1195 Phone: 562.495.3808 Facsimile: 562.435.1867

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Project: Starbucks Coffee #14006 PCH & Granada

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34122 S Pacific Coast Hwy Dana Point, CA 92629

Account Manager: Jim Sterk

Designer:

J. VIIIejo

Scale: AS NOTED

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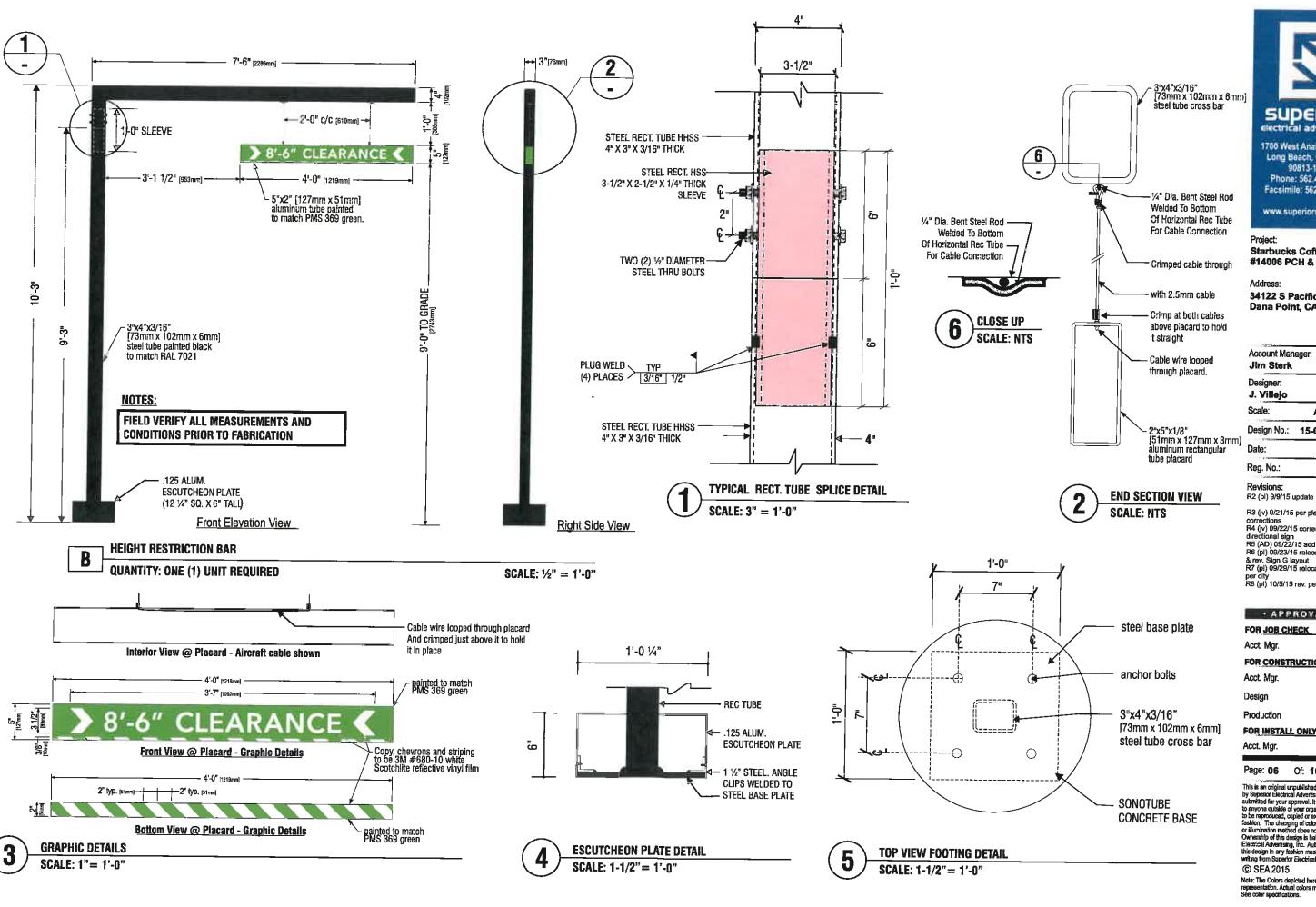
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SUDERIOR electrical advertising: 1700 West Anaheim Street

Long Beach, California 90813-1195 Phone: 562.495.3808 Facsimile: 562,435,1867

www.superiorsigns.com

Project: Starbucks Coffee #14006 PCH & Granada

Address:

34122 S Pacific Coast Hwy Dana Point, CA 92629

Account Manager: Jim Sterk

Designer: J. Villejo 1.50 Scale: **AS NOTED**

Design No.: 15-01-8739-08

01.06.15

Reg. No.:

Revisions:

R2 (pl) 9/9/15 update new site plan

R3 (jv) 9/21/15 per planning corrections (1.50) R4 (jv) 09/22/15 corrections; added directional sign (1.50) R5 (AD) 09/22/15 add Sign G (0.50) R6 (pl) 09/23/15 relocate Sign A3 & rev. Sign G layout (1.00) R7 (pl) 09/29/15 relocate Sign A3

per city (.50) R8 (pl) 10/5/15 rev. per city planner

· APPROVALS ·

FOR CONSTRUCTION DATE

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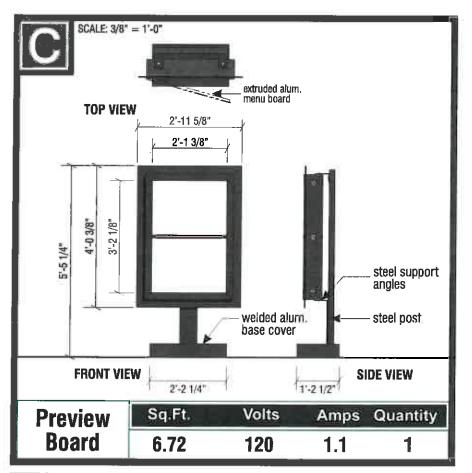
Production

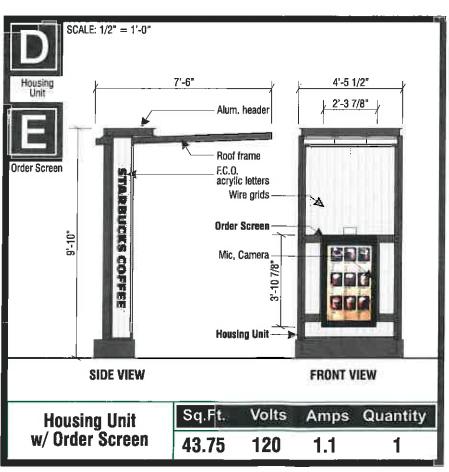
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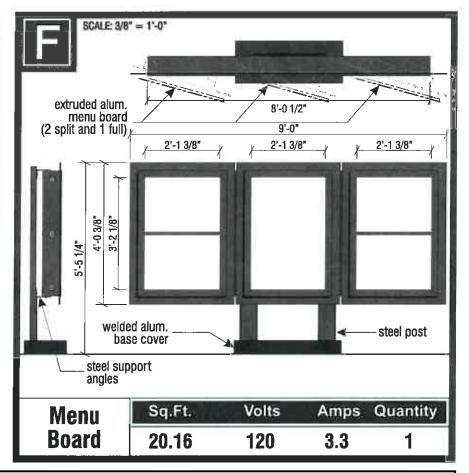
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NOTE: MANUFACTURED BY OTHERS, INSTALLED BY SEA



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J. Villejo	1.50
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R5 (AD) 09/22/15 add Sign G (0.50)
R6 (pl) 09/23/15 relocate Sign A3 & rev. Sign G layout (1.00)
R7 (pl) 09/29/15 relocate Sign A3 per city (.50)
R8 (pl) 10/5/15 rev. per city planner (1.50)

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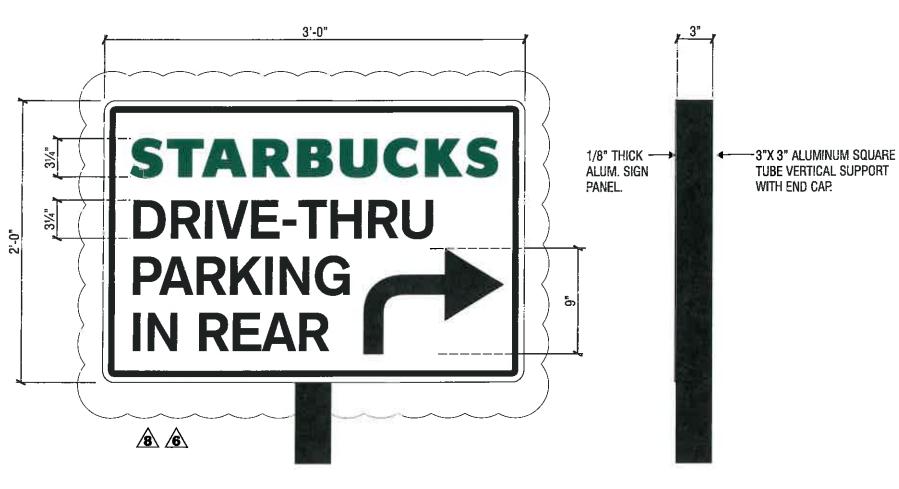
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Note: The Colors depicted here are a graphic representation. Actual colors may vary. See color specifications.

EVOLVED DT SIGNAGE



SIGN ELEVATION / SINGLE FACE NON-ILLUMINATED DIRECTIONAL SIGN

QUANTITY: ONE (1) REQUIRED

SCALE: 11/2" = 1'-0"



SPECIFICATIONS:

PANEL:

1/8" ALUMINUM PANEL WITH 1" RADIUS CORNERS PAINTED WHITE SEMI-GLOSS

MOUNTING:

PANEL TO BE WELDED TO ALUMINUM SQUARE TUBE POST

COPY:

ALL COPY & BORDERS TO BE APPLIED BLACK 3M VINYL. "STARBUCKS" COPY

TO BE APPLIED HOLLY GREEN OPAQUE VINYL OVERLAY

POST:

3"X 3" ALUMINUM SQUARE TUBE PAINTED BLACK

NOTES:

FIELD VERIFY ALL DIMENSIONS PRIOR TO MANUFACTURING





Project:

Starbucks Coffee #14006 PCH & Granada

34122 S Pacific Coast Hwy Dana Point, CA 92629

Account Manager:

Jim Sterk

Designer:

J. Villejo

1.50

AS NOTED Scale:

Design No.: 15-01-8739-08

01.06.15

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R6 (pl) 09/23/15 relocate Sign A3 & rev. Sign G layout (1.00) R7 (pl) 09/29/15 relocate Sign A3 per city R8 (pt) 10/5/15 rev. per city planner (1.50

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STARBUCKS PARKING ONLY

VIOLATORS TOWED AT
OWNERS EXPENSE - CVC 22658
ORANGE COUNTY SHERIFF DEPT.
(949) 770-6011

H1 H10

9-1

SIGN ELEVATION / NON-ILLUMINATED WALL PARKING SIGN

QUANTITY: TEN (10) REQUIRED

SCALE: 3" = 1'-0"

SPECIFICATIONS:

PANEL:

.080" ALUMINUM PANEL WITH 1" RADIUS CORNERS PAINTED WHITE SEMI-GLOSS

MOUNTING:

PANEL TO BE ATTACHED WITH COUNTER-SUNK SCREWS THROUGH FACE

COPY:

ALL COPY & BORDERS TO BE APPLIED RED OPAQUE 3M VINYL. "STARBUCKS" COPY TO BE APPLIED HOLLY GREEN OPAQUE VINYL OVERLAY

SUPERIOR
electrical advertising:
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90813-1195
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Facsimile: 562,435,1867
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Account Manager:

Jim Sterk

Designer:
J. Villejo 1.50

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EXISTING SIGN TO REMAIN AS IS.

-REMOVE EXISTING "DRIVE THRU" LETTERS (FRONT & BACK). PATCH HOLES AND PAINT TO MATCH ADJACENT COLOR.

SIGN ELEVATION / EXISTING DOUBLE SIDED MONUMENT SIGN

SCALE: NTS

superior electrical advertising: 1700 West Anaheim Street Long Beach, California 90813-1195 Phone: 562.495.3808 Facsimile: 562,435,1867 www.superiorsigns.com

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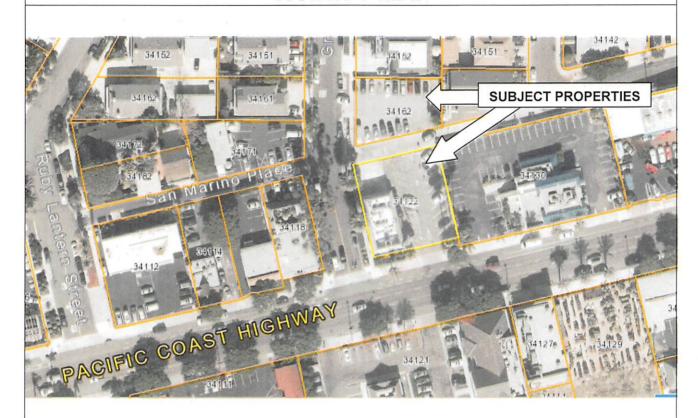


City of Dana Point

Sign Program Permit SPP15-0004

Evan Langan, AICP, Associate Planner
Community Development Department
33282 Golden Lantern
Dana Point, CA 92629-1805

VICINITY MAP



Project: SPP15-0004

Project Applicant: Edward K. Frank and Emily Hom

Location: 34122 PCH and 34162 Granada



